



OWL Leadership Summit

Live Event: September 21-22, 2023

Day One: Thursday September 21st

Arrival & Registration

12:45 pm **Networking Lunch [Optional]**

2:00 pm **Welcome, Introductions and Overview of Summit**
Erin Schallhorn Powers, OWL President

2:10 pm **Interactive Audience Poll**
Ice-Breakers and Get to Know Our Audience
Aimee Shimamoto, BVI Medical

2:20 pm **Opening Keynote: Resilience and Transformational Leadership - a Survival Playbook!** (30 min followed by Q&A)
Habeeb Ahmad, MD

3:00 pm **Leadership Challenges and Opportunities**
What do new leaders want from their employers?
How do you get an opppty to lead in our industry
What are the challenges / When a challenge becomes an opportunity
Leading virtually
Strategy vs Tactical thinking: Setting strategy “How to” guide

1. Lessons Learned
2. How do you know its time to move on to the next role? Long tenure/ Big Changes
3. Start up vs large organization?
4. People leadership (lessons learning) tips
5. Important advice you’ve received and how you apply it in your leadership role

Arthur Chan, Tarsus Pharmaceuticals
Warren Foust, STAAR Surgical
Johanna Purcell, BS Opt, PhD, FAAO, Mallinckrodt Pharmaceuticals
Cari Stone, Elios Vision

3:45 pm **Break & Networking Session**

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- 4:15 pm Building Diverse Teams & Culture – Interactive/Brainstorming Session**
Facilitator to give Overview
Split into Groups and report back
Topic to include: Teambuilding & engagement, building culture, recruitment/retention, mentorship/development, positive impact of Diversity in Teams/Company

What people are doing to attract top talent and ways in which they are evolving their business to manage hiring challenges in the post-covid era
Facilitator: Pierre Simon, Sight Sciences
- 5:15 pm Entrepreneurial Endeavors – Panel Discussion**
Stories and importance of storytelling, successes, watch-outs, personality traits of successful entrepreneurs & importance of persistence, fundraising process/valuation development, etc.
Moderator: Joe Boyd, Executive Biotech Advisors
Panelists: Srinu Kondapalli, MD, Rinsada
Joanna Williams, Lexitas
Pat Buehler, MD, Infocus Eye Care/Osheru
- 6:00 pm Email Break**
- 6:15 pm Networking Reception & Cocktails**
- 7:00 pm Group Dinner**

END OF DAY ONE

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Day Two: Friday, September 22nd

7:00-8.00 am Breakfast Buffet Available

8:00 am Breakfast with an Icon

Fireside Chat/Leadership Lessons

Cynthia Matossian, MD, FACS – interviewed by **Renee Bovelie, MD**

8:45 am Effectively Coaching & Being Coached

How to effectively counsel, motivate, coach, give feedback – good and bad. If you have a team member that is underperforming, how do you effectively and positively give feedback and course correct? Practical examples of how coaching changed something (a before and after) or examples of leaders being coached in real time.

Yari Mitchell, Y Factor Consulting + **Tiffany Montoya, Montoya4sight**

9:30 am Break and Networking Session

10:00 am The Digital Roadmap: What Leaders Need to Know (*fireside chat*)

Digital transformations in ophthalmology and across eye care. How will you utilize in your organization? Impact on leaders and teams, marketing strategies, connecting with customers, etc.

Ranya Habash, MD, Bascom Palmer Eye Institute & **Kristen Ingenito, Market Scope**

10:45 am Making an Impact Beyond your Job Title

Combining your passions. Project & Importance Nonprofit/Board/ Mentorship/ Mission/Volunteerism

Zaiba Malik, MD, Medpace/EyeMD & **Raymond Kong, New World Medical**

11.30 am Wrap-Up/Action Session

11:50 am Closing Comments

Nivine Woods, OWL President-Elect

12:00 pm Lunch & Official Close of Summit

1:00-2.30 pm Group Teambuilding & Impact Project: 'Rise Against Hunger'

Join OWL in an impactful [meal-packing event](#) with Rise Against Hunger, an international humanitarian organization with a global movement to end hunger. The organization provides immediate nourishment for those facing hunger today and implements sustainable solutions that will lift entire communities for years to come.

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