



OWL Leadership Summit: September 21-22, 2023

Omni Downtown Austin, TX

DAY ONE - Thursday September 21st

12:45 pm **Networking Lunch** *[Optional for early arrivers]*

Check-In/Registration

2:00 pm **Welcome, Introductions and Overview of Summit**

2:10 pm **Interactive Audience Poll**
Ice-Breakers and Get to Know Our Audience

2:20 pm **Keynote: Resilience and Transformational Leadership - a Survival Playbook!**
(30 min followed by Q&A)

3:00 pm **Leadership Challenges and Opportunities – A Panel Discussion**
What do new leaders want from their employers?
How do you get opportunities to lead in our industry?
When a challenge becomes an opportunity and more...

3:45 pm **Break & Networking Session**

4:15 pm **Building Diverse Teams & Culture – Interactive/Brainstorming Session**
Teambuilding & engagement, Building a diverse culture and its positive impact

What people are doing to attract top talent and ways to manage hiring challenges in the post-Covid era

5:15 pm **Entrepreneurial Endeavors – A Panel Discussion**
Stories and importance of storytelling, successes, watch-outs, personality traits of successful entrepreneurs & importance of persistence, fundraising process and more!

6:00 pm **Email Break**

6:15 pm **Networking Reception & Cocktails**

7:00 pm **Group Dinner**

END OF DAY ONE

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DAY TWO - Friday, September 22nd

- 7:15 am** **Breakfast Buffet**
- 8:00 am** **Breakfast with an Icon**
Fireside Chat/Leadership Lessons
- 8:45 am** **Coaching In Action**
How to effectively counsel, motivate, coach, give feedback to others – good and bad. Practical examples in real time of how being coached effects change and working to those goals.
- 9:30 am** **Break and Networking Session**
- 10:00 am** **The Digital Roadmap: What Leaders Need to Know**
Digital transformations in eye care and how that will impact our organizations, our leaders, our teams, marketing strategies, connecting with customers, etc.
- 10:45 am** **Making An Impact Beyond your Job**
Combining your passions. The importance of making an impact for the greater good (Nonprofit/Board/ Mentorship/ Mission/Volunteerism etc)
- 11.30 am** **Wrap-Up/Action Session**
- 11:50 am** **Closing Comments**
- 12:00 pm** **Lunch & Official Close of Summit Educational Sessions**
- 1:00-2.30 pm** **Group Teambuilding/Give-Back Project [Optional]**

SUMMIT CONCLUDES

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