



2022 ANNUAL REPORT

OWL'S REPORT TO MEMBERSHIP - October, 2022

OWL has maintained momentum this past year, despite the challenges of the world (somewhat) emerging post-COVID.

MEMBERSHIP - Comparing to same time 2021, OWL's membership is up over 10% at almost 1100 active members. We are thrilled to see a huge jump in Professional members – almost doubling the previous year's numbers – demonstrating a strong commitment to OWL and our programs/events. We also continue to see a steady increase in Champion Members, our sustaining membership. Over 10% of OWL's membership is made up of Champions - members who are advocates and champions of the OWL Mission, Vision, and Values. We appreciate all of our members so much.

FINANCES - OWL has maintained a strong financial situation with unrestricted net assets up 15% over the same time previous year as at August 31st, 2022. The increase in professional memberships and the continued support of our partners and sponsors have helped OWL maintain this positive situation, despite increased event expenses. We were honored to have renewed support from all our larger partner companies this year, in addition to welcoming first-time sponsors in Apellis, Dompé and EyeCare Partners. Welcome to the OWL family!

EVENTS - We started the year with our annual joint Reception with WIO held during Hawaiian Eye. Our Networking Event during ASCRS was very well-received and this year's Signature Event had our most high-profile speakers to date with Sean Spicer & Donna Brazile. Networking receptions at both AECOS and ESCRS were a great way for us to stay on mission and connect our members with each other, as well as help them to make some new connections.

LOCAL CHAPTERS – We started to reconvene our local chapters this year with meetings of our SoCal chapter held during Octane's OTS and we were able to launch our Texas chapter, with a meeting in Fort Worth. We look forward to reconnecting in these, and more, of our local regions as we go full steam ahead into 2023.

VIRTUAL PROGRAMMING - As well as our physical gatherings, OWL was pleased to continue to offer online programs and presented 7 virtual offerings in 2022, ranging from networking Connects, training on leading and working in hybrid teams - to our Eyes on Inclusion discussion around Dr. Hau's experience of being a transgender eye surgeon. Thanks to everyone who joined us online - you can find recordings of these programs, and more, in your membership account 'On Demand'.



MEET OWL

OWL is the only non-profit in ophthalmology to unite every stakeholder: leading practice administrators, industry executives, consultants, media, PR, physicians and more. It is, inarguably, the best network in Ophthalmology.

VISION

OWL's vision is to promote and develop diverse leadership to advance Ophthalmic Innovation and Patient Care.

MISSION

OWL works across Ophthalmology. Our mission is to provide professional and personal development and create opportunities for collaboration.



"OWL brings together leaders in a cross-section of disciplines invested in eyecare. It provides a unique forum to tackle issues such as innovation in eyecare, the advancement of equitable access to ophthalmic services, and the development of a diverse leadership."

Allison Shuren



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"OWL provides such a terrific variety of opportunities for peer interaction leading to collaboration across the ophthalmic community. The dynamic leaders in OWL are always willing to support others in their careers and advance diversity in our fast-moving field."

David Friess, OD, FAAO

OWL'S IMPACT PROGRAMS



FELLOWS
Early Career



LEADERSHIP SUMMIT
Mid-Career



GET-ON-BOARD WITH OWL
Senior Level

LEADERSHIP SUMMIT – OWL was delighted to host our inaugural Leadership Summit in February in Newport Beach, CA, bringing together leaders from across ophthalmology. Targeted at people in mid-career, this new Summit covered topics such as navigating uncertainty, making an impact beyond your job title, negotiating skills, relationship building, self-care in the workplace and more. We look forward to making this an annual event and a staple in the OWL calendar.

OWL FELLOWS - This program has been a great success in its first 3 years and we look forward to results from our fourth class! Our goal is to ensure we provide quality connections for greatest impact. Aimed at people in their early career stages, we match applicants to appropriate mentors. OWL is grateful to have such a rich community volunteering their time to mentor others and we look forward to continuing this program for years to come.

GET-ON-BOARD WITH OWL - The objectives of this bi-annual program are to help prepare our members for corporate Board seats, raising awareness of the need to increase diversity on Boards and interrupt the current situation where a majority of board seats come from referrals from other board members.

WHERE DOES OUR REVENUE COME FROM?



HOW ARE OUR DOLLARS USED?





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OFFICERS FOR 2022-23:



PRESIDENT:

Erin Schallhorn Powers



**PRESIDENT-ELECT/
VICE-PRESIDENT:**

Nivine Woods



**IMMEDIATE PAST
PRESIDENT:**

Abigail Markward



**SECRETARY/
TREASURER:**

Kristen Harmon Ingenito

LEADERSHIP CHANGES - Board of Directors



John Vukich, MD

John Vukich, MD, Summit Eye Care of Wisconsin

We send our sincere thanks to John Vukich, MD who steps down from the Board after several years of service. In addition to governance, John contributed to OWL programs, including our 'Survey Says..' webinar, his negotiation skills training as part of our inaugural Leadership Summit, and helping to moderate our ASCRS event with Sean Spicer and Donna Brazile. We thank John for his invaluable input and guidance as part of our Board - he will be greatly missed.

NEW BOARD MEMBERS FOR 2022-23

OWL is pleased to welcome two new Board Members to help guide the organization forward.

We look forward to their input and collaboration.

Please meet and help us welcome:



Patricia Morris, MBA,
*COE of PMCOE/
Excellence in Eye Care*



Laura Rousseau
Clearwave

"OWL is a unique community that opens doors for people who are passionate about ophthalmology. It's a network for advancing diversity, a hub for finding mentors, a source for developing leadership skills and a place for making enduring friendships. OWL enables you to thrive."

Laurie Ferguson

