



# OWL

Advancing Diversity in Leadership

## 2019 ANNUAL REPORT

### NEW OFFICERS FOR 2019-20:

PRESIDENT:

Beth Marsh



PRESIDENT-ELECT/  
VICE-PRESIDENT:

Abigail Markward



IMMEDIATE PAST  
PRESIDENT:

Georgette Pascale



SECRETARY/TREASURER:

Erin

Schallhorn Powers



### OWL'S REPORT TO MEMBERSHIP - OCT 13, 2019

• OWL's Finances are strong with net revenues up 60% over same time last year! First time sponsors for 2019 included Dry Eye University, EyePoint Pharma, Kala, STAAR Surgical and we hope to continue those relationships for years to come.

• OWL's Membership continues to expand. In the past year we have increased our Champion members (the highest level of membership support to our mission of advancing diversity in leadership) by 30% over last year. OWL's membership is currently around 1,000 active members.

• Chapter Growth - We started the year with one chapter based in Southern California. By the end of the year, we will have four active chapters: Northeast (NY/NJ area), North Carolina and Northern California. We are grateful to The Allergan Foundation for a grant which has enabled us to move forward with these opportunities for local connections, as well as local sponsors for their support.

• OWL enjoyed being part of the ESCRS program in Paris this year. We see this as a great start to our progression to put the "W" in Ophthalmic World Leaders!

*"OWL knows no boundaries. It fosters diversity, communication, and networking in a space that is forward-thinking. It's empowering, engaging, energizing, embracing. We're all in ophthalmology for the greater good, and OWL is at the center of that greater good."*

-Sheryl Stevenson,  
Group Editorial Director – Eye Care,  
Ophthalmology Times



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### MEET OWL

OWL is the only non-profit in ophthalmology to unite every stakeholder: leading practice administrators, industry executives, consultants, media, PR, physicians and more. It is, inarguably, the best network in Ophthalmology.

### VISION

OWL's vision is to promote and develop diverse leadership to advance Ophthalmic Innovation and Patient Care.

### MISSION

OWL works across Ophthalmology. Our mission is to provide professional and personal development and create opportunities for collaboration.

*"OWL is a community building organization that enables diverse people and ideas to connect. Its power comes from the people you meet, the ideas that get shared and the connections that last well beyond the meeting or events"*

- Michael Onuscheck  
President, Global Business & Innovation, Alcon

## NEW VIRTUAL FORUM LAUNCHED IN 2019

OWL launched its Virtual Forum this year, enabling OWL members to post topics of interest, ask advice, post jobs, upload articles or share links, initiate conversations with other members, share pictures from events, discuss ideas, ask questions, and more!

We hope this helps us to stay in touch in between meetings - all in one online location!



### OWL FELLOWS PROGRAM

Our new Fellows program launched and were thrilled with the response from applicants. Our first class will assist participants by pairing these rising leaders with established leaders in the ophthalmic space. These connections should allow parties to grow, share experiences and impact careers - and will be a way for OWL to elevate underrepresented parties in the ophthalmic space.

