



NEW OFFICERS FOR 2018-19:

PRESIDENT:
Beth Marsh



**PRESIDENT-ELECT/
VICE-PRESIDENT:**
Taryn Conway



**IMMEDIATE PAST
PRESIDENT:**
Georgette Pascale



SECRETARY/TREASURER:
Sheryl Stevenson



OWL'S REPORT TO MEMBERSHIP - OCT 28, 2018

- OWL's finances are in good shape. Leadership continues to direct fewer resources to operations and more to member programs. In the last 5 years, we have almost reversed the spending on programming vs operational costs. Look out for more great programs in 2019.
- Sponsorships continue to grow. We were thrilled to have many new companies connect with OWL this year to help support our mission.
- OWL's Membership continues to grow and is currently over 900 members. We're so thrilled to expand our company partnerships and our reach in ophthalmology.
- OWL's Global Committee is formed and ready to put the "W" in Ophthalmic World Leaders! We intend our efforts to bring greater visibility, connections and opportunities for our membership.
- OWL's website was given a much-needed facelift to remain relevant to our members and visitors and reflect our mission. You can see the evolution in our branding below.
- Chapters - our SoCal chapter is going from strength to strength. We intend to launch our next chapter in the NY/NJ area and hope to add more to our list soon.

"OWL has provided me the opportunity to foster many relationships, both mentors and friends, from individuals of all different backgrounds in the ophthalmic industry. OWL is a family who comes together to encourage and enhance other members' passions and career pathways."

- Kristen Covington



OWL

Advancing Diversity in Leadership

2018 ANNUAL REPORT



MEET OWL

VISION:

OWL's vision is to promote and develop diverse leadership to advance Ophthalmic Innovation and Patient Care.

VALUES:

- Respects the contributions of all professionals within the industry and clinical care.
- Believes that diverse leadership results in better outcomes.
- Values a positive environment that inspires, supports and connects individuals.
- Believes that when members reach their potential, they maximize contributions to their organizations.

"OWL inspires me to strive to expand my leadership point of view, thinking "out of the box" to leverage opportunities and solve challenges that face the ophthalmic community. Through OWL I've developed treasured friendships that serve as my personal board of directors, guiding both career and personal progress."

— Heather Ready

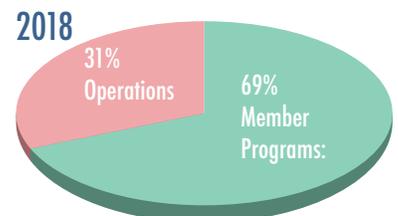
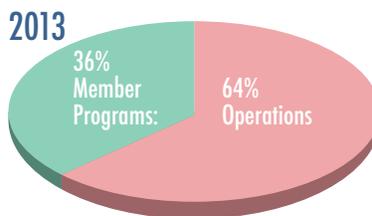
NEW WEBSITE LAUNCHED IN 2018



WHERE DOES OUR REVENUE COME FROM?



HOW ARE OUR DOLLARS USED?



WHAT A DIFFERENCE 5 YEARS MAKES!