



Advancing Diversity in Leadership.

FOR IMMEDIATE RELEASE

Organization Contact

Angela Bedell, Executive Director
abedell@owlsite.org
(913) 269-9642

Media Contact

Lauren Colella, Pascale Communications
lauren@pascalecommunications.com
(215) 350-0535

DR. ELIZABETH YEU TO DELIVER KEYNOTE AT OWL'S SIGNATURE EVENT AT AAO 2016

-- OWL to Honor Recipients of the 2016 OWL Awards

Kansas City, MO – October 4, 2016 – OWL, an association of interdisciplinary ophthalmic professionals dedicated to driving innovation and patient care by advancing diversity in leadership, today announced that Elizabeth Yeu, MD, a nationally recognized leader and influential ophthalmologist and educator, will be the keynote speaker at OWL's annual Signature Event. The event will take place on Sunday, October 16, 2016 from 5:30-7:00 PM at The Hyatt McCormick Place Chicago, Illinois, during AAO 2016, the annual meeting of the American Academy of Ophthalmology (AAO).

Dr. Yeu practices at Virginia Eye Consultants where she specializes in both cornea and cataract surgery, including diagnosing and providing advanced treatment options for keratoconus and dry eye disease, surgical management of astigmatism, laser cataract surgery and complex lens-based surgery. Additionally, Dr. Yeu, is actively involved in clinical research of new technologies and therapies to enhance overall vision and ocular health.

"We're thrilled that Elizabeth will deliver this year's keynote as she exemplifies what the OWL mission stands for," said Heather Ready, President, OWL. "This year's Signature Event is poised to be game-changing as we proudly celebrate the continued advancement of diversity in the ophthalmic space." In addition to Elizabeth's keynote, which will focus on what it takes to lead in today's challenging and dynamic environment, OWL will announce the recipients of the Visionary, Catalyst, and the Rising Star Awards.

Sponsored by Shire as well as supporting sponsors OCuSOFT and Bausch & Lomb, the event will include opening remarks provided by Ms. Ready followed by Dr. Yeu's keynote address.

Then OWL will announce the recipients of the OWL Awards, which include the Visionary Award, sponsored by Ziemer, the Catalyst Award, sponsored by AcuFocus and the Rising Star Award,

sponsored by Link Consulting. The awards are given to those who best exemplify OWL's core values and vision. The awards will be followed by a networking reception to celebrate this year's recipients.

In addition to Sunday's Signature Event, OWL's Interest Group will host, *OWL at AAO – Meaningful Networking at a Large Conference*, on Saturday, October 15th at the Hyatt McCormick Place, Room CC21A from 4:00 – 5:00 PM. Attendee's will hear tips and advice from OWL's networking masters on how to gain the most benefit from attending a large conference.

For more information and to register for all OWL events, visit www.owlsite.org.

About Ophthalmic Women Leaders

Founded more than 10 years ago, OWL members represent a diverse group of accomplished professionals and practitioners from across ophthalmology. Based in the belief that diverse leadership results in better outcomes, OWL works across ophthalmology to provide professional and personal development and opportunities for collaboration through extensive programs, events, and online offerings. For more information, visit www.owlsite.org.

###