



FOR IMMEDIATE RELEASE

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OWL to Host Signature Event and Networking Program at ASCRS · ASOA 2017 and OWL Connect Event at ARVO 2017

All attendees invited to gain leadership ideas and inspiration

Kansas City, MO – April 4, 2017 – OWL: Advancing Diversity in Leadership (OWL), an organization dedicated to driving innovation and patient care by advancing diversity in leadership, today announced that it will host its annual OWL Signature Event and a Networking Program at the 2017 ASCRS · ASOA Symposium & Congress, a joint meeting of the American Academy of Cataract & Refractive Surgery and the American Society of Ophthalmic Administrators held May 5–9, 2017 in Los Angeles. In addition, the organization will host an OWL Connect Event at the 2017 Association for Research and Vision in Ophthalmology (ARVO) Conference held in Baltimore May 7-11.

OWL Signature Event at ASCRS · ASOA

All are invited to enjoy time with peers and get inspired at the OWL Signature Event.

Friday, May 5th, from 5:30 to 7:30 p.m.
Luxe City Center Hotel
1020 S Figueroa St., Los Angeles

Just a few blocks from the Convention Center, the OWL Signature Event will kick off with cocktails, followed by a lively panel discussion. The highly anticipated evening will focus on “Lessons in Leadership: A Panel Discussion on Overcoming Obstacles & the Value of Self Discovery.” The panel includes leaders in the field:

- Moderator: Jane Rady, DVP, Business Development, Johnson & Johnson Vision
- Eric Donnenfeld, MD, Corneal, Cataract & Refractive Surgeon Ophthalmic Consultants of Long Island
- Ashley McEvoy, Company Group Chairman, Consumer Medical Devices Johnson & Johnson Vision
- Tracy Valorie, Senior Vice President and General Manager of Ophthalmology Rx Bausch + Lomb

“This year's OWL Signature Event features respected leaders who will share insights from lessons they have learned along their leadership journey,” said OWL President Heather Ready. “These insights have enabled them to overcome obstacles and become high-impact professionals in the ophthalmic community. It’s poised to be a special event.”

The OWL Signature Event is underwritten by premier sponsor Allergan, with additional sponsorship from Bausch + Lomb, Johnson & Johnson, Pascale and Sun Pharmaceuticals. Attendees can register in advance at www.owlsite.org or at the door.

Networking Program at ASCRS · ASOA

OWL invites you to join peers during the Interest Group Event, which will focus on “Difficult Conversations: Finding Your Voice with Effective Communication Strategies,” Sponsored by Alcon.

Saturday, May 6th, from 4:00 to 5:30 p.m.
Luxe City Center Hotel

The exciting Panel will consist of:

- Moderator: Dr. Cynthia Matossian, President at Matossian Eye Associates
- Wayne Caulder, Head of U.S. Sales, Ophthalmic Devices at Carl Zeiss Meditec
- Aziz Mottiwala, Vice President of Marketing, U.S. Eye Care at Allergan

OWL Connect Event at ARVO:

ARVO attendees are invited to meet, engage and discuss “Shattering the Mold: Overcoming & Understanding Personal Diversity,” during the OWL Connect Event breakfast sponsored by Lexitas.

Tuesday, May 9th, from 7:30 to 8:30 a.m.
Hilton Baltimore, Tubman A Room

For more information and to register for any OWL event, please visit www.owlsite.org.

About OWL: Advancing Diversity in Leadership

OWL: Advancing Diversity in Leadership (OWL) is a national, not-for-profit organization that seeks to foster relationships and provide professional and personal development to help individuals and organizations reach their full potential, while also creating continued opportunities for collaboration that advance patient care. Comprised of individuals from all facets of eye care, including industry, consultants, ophthalmologists and practice professionals, OWL is founded on a belief in inclusive, diverse professional environments that inspire, support and connect. Through sponsored educational and networking events, OWL promotes diversity in leadership to drive improved outcomes, and the development of professional environments that respect the contributions of all members of the team.

Here what OWL’s members and supporters have to say about the benefits of the organization and how it has impacted their careers...

Experience OWL by joining at ASCRS · ASOA 2017 and ARVO!

“For me, OWL knows no boundaries. It fosters diversity, communication, and networking in a space that is forward-thinking. It’s empowering, engaging, energizing and embracing. We’re all in ophthalmology for the greater good, and OWL is at the center of that greater good.” - *Sheryl Stevenson*, Content Channel Director at Advanstar Communications

“OWL is a community building organization that enables diverse people and ideas to connect. It’s power comes from the people you meet, the ideas that get shared and the connections that last well beyond the meetings or events.” - *Michael Onuscheck*, Global Franchise Head Surgical at Alcon, a Novartis company

“For me, OWL is an opportunity to drive the future of eye care to its full potential by enabling a diverse group of next generation leaders through education and exposure to today’s leaders.” - *D. Michael Ackermann*, Vice President, Neurostimulation at Allergan

“OWL has added greatly to my career enhancement due to the relationships I have been able to make through my OWL membership. The diversity of the membership, yet all having ophthalmology and the best interest of patients as commonalities, allows us the greatest opportunities to collaborate and move the field forward – Priceless!” - *Laurie Brown*, Senior Consultant at BSM Consulting®

“To me, OWL has always been a way to invest in my own personal growth and the growth of others. It has been a place for me to find a helping hand and an encouraging word through struggles and successes, and has offered me the ability to invest in others in that same way. OWL has enabled me to create relationships beyond networks, that I cherish as a fundamental reason for my success.” - *Kristen Harmon Ingenito*, Director: Ophthalmology at Market Scope, LLC

“For me, OWL provides the opportunity to participate in a diverse and dynamic community, and all that entails – connections, professional and personal development and the ability to mentor and be mentored!” - *Beth Marsh*, Product Commercial Strategy Lead at Shire

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