

ANNUAL SPONSORS

Align with OWL all year long! Your organization’s logo will be included on signage at both Signature Events and you’ll receive three VIP tickets.

In addition, you’ll be included in Empower, OWL’s magazine, and all our social media channels at least twice. One of your organization’s top officials will be interviewed on the OWL blog. To enjoy this year-long exposure, a commitment must be received by May 1st.

OWL ANNUAL SPONSOR – \$5,000

- Logo with link included on the “Supporters” page of the OWL website
- Logo on signage and “Annual Sponsors” slides at OWL events
- Thank you message in OWL’s e-newsletter
- Announcement in OWL’s social media channels
- Logo included on Supporters page in “Empower,” OWL’s magazine

OWL COMMUNITY SPONSOR – \$2,500

Designed for small businesses and entrepreneurial members, the Community Sponsor will facilitate connections and align your company with the important mission of supporting diversity in leadership.

- A Member Profile on our blog featuring business owner or associate
- Logo with link included on the “Supporters” page of the OWL website
- Thank you message in OWL’s e-newsletter
- Logo included on Supporters page in “Empower,” OWL’s magazine

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Interview with Bob Dempsey

BY Admin | DATE 19 April, 2017



OWL Interview with Bob Dempsey
Building a Franchise, a Team and Success in Ophthalmics

OWL: Shire has been a huge supporter of OWL and we are thrilled to have you as our first member of the Champion Circle – which is a new membership level launched in January 2017. What motivated you to become a member of OWL?

Interview with Bob Dempsey

RECENT BLOG POSTS

- Nominations Now Open for 2017 OWL Awards
- OWL at OCTAne OTS – June 2017
- Interview With Dr. Anish Kapur
- Interview with Bob Dempsey
- Meet Lynn Anderson, PhD
- OWL New Member Profile, Henry L. Trattler, MD
- OWL Connect at Hawaiian Eye
- Meet Donna M. McCune, Vice President, Corcoran Consulting Group

OWL: Advancing Diversity in Leadership
Published by Bindu Manne [?] · 11 November 2017 · 🌐

We'll see you tomorrow! Thank you to Alcon, our Premier Sponsor for enabling us to organize this event! #AAO2017 #OWLDiversity

Special Thanks to our Premier Sponsor



Our thanks to all our Partners and Sponsors who make these events at OWL possible



OWL: Advancing Diversity in Leadership
Published by Bindu Manne [?] · 27 June 2017 · 🌐

News: OWL is pleased to announce Ethis, Inc. as the 2017 Community Sponsor.

Ethis stated the following, "Ethis supports OWL simply because it's a wonderfully diverse group of senior minds in ophthalmology, all of whom have fostered innovation in our field."

Please join us in thanking Ethis for their partnership and support of OWL!



PREMIER EVENT SPONSOR

In addition to the marketing deliverables below, you'll have the “title” sponsorship, much like the “Rose Bowl presented by Northwestern Mutual.”

PREMIER SPONSOR OF “OWL AT ASCRS” & “OWL AT AAO” EVENTS

(SIGNATURE EVENT & NETWORKING EVENT) \$15,000

- Logo with link included on the “Supporters” page of the OWL website
- Logo on all signage and “Sponsors” slides at OWL Signature Event
- Sign at event recognizing your company specifically as the “title” sponsor.
- Recognition of associates at OWL networking event
- Thank you message in OWL’s e-newsletter
- Logo included on Supporters page in “Empower,” OWL’s magazine
- Two invitations to private “President’s Gathering” before OWL Signature Events to meet panelists and leaders.



MAJOR EVENT SPONSOR

Need to boost your presence at ASCRS or AAO? The who’s who of Ophthalmology are present at OWL’s Signature Events: they are networking at the reception, sharing ideas on panels, and being recognized as award finalists.

To get this group together, your company would have to spend 20x the amount of the sponsorship investment. Major Event sponsors get to “be and be seen” and make meaningful connections. You can be a “co-host” without hosting responsibilities.

Show the industry that your company walks the talk of “advancing diversity in leadership” with a presence at OWL’s events.

MAJOR SPONSOR OF “OWL AT ASCRS” & “OWL AT AAO” EVENTS

(SIGNATURE EVENT & NETWORKING EVENT) \$5,000

- Logo with link included on the “Supporters” page of the OWL website
- Logo on signage and “Sponsors” slides at OWL Signature Event
- Logo on “Sponsors” slide at OWL networking event
- Thank you message in OWL’s e-newsletter
- Logo included on Supporters page in “Empower,” OWL’s magazine



OWL at ASCRS Signature Event:
Friday, April 13th, 5:30 – 7:00pm

OWL at ASCRS Networking Event:
Saturday, April 14th 4:00 – 5:30 pm

OWL at AAO
Signature Event & Awards:
Sunday, Oct 28, 5:30 – 7:00 pm